



## Certificate of Achievement

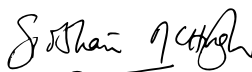
# Noel Leon Kronenberg

has completed the following course:

### THE POWER OF PODCASTING FOR STORYTELLING UNIVERSITY OF WOLLONGONG

This online course explored the basic concepts of podcasting and how to go about planning and making a podcast, while avoiding common pitfalls. The course focused on how podcasting is a uniquely powerful form of storytelling, different to other media forms.


2 weeks, 3 hours per week



**Siobhan McHugh**  
Associate Professor of Journalism  
University of Wollongong



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The person named on this certificate has completed the activities in the attached transcript. For more information about Certificates of Achievement and the effort required to become eligible, visit [futurelearn.com/proof-of-learning/certificate-of-achievement](https://futurelearn.com/proof-of-learning/certificate-of-achievement).

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TRANSCRIPT

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#### STUDY REQUIREMENT

2 weeks, 3 hours per week

#### LEARNING OUTCOMES

- Identify ideal conditions and environments for recording audio
- Discuss podcast narrative and genre
- Experiment with layering audio, music, silence and sound effects to create an experience
- Describe experiences podcasting or listening to podcasts
- Investigate how and where audio works best
- Record and share a podcast with fellow learners
- Produce a podcast and publish the podcast on a discoverable platform

#### SYLLABUS

- Introduction to telling stories using audio
- The elements of a podcasting narrative and how to combine these elements authentically
- The software and hardware involved in producing a podcast
- Writing a narrative to suit audio
- The common pitfalls
- Different genres of podcast
- Introduction to finding good talent
- The process of being discovered and heard by an audience